

From: [Kathy Seikel](#)
To: [Russell Wasem](#); [Claire Gesalman](#)
Cc: [MARIA GORGO-GOUROVITCH](#); [Laura Parsons](#); [Lina Younes](#); [ljg5@psu.edu](#); [mxn14@psu.edu](#); [Neil Anderson](#); [Kaythi Han](#); [Margot Brown](#)
Subject: Re: Fw: Illegal Pesticides article and caller - AL DIA Article
Date: 01/19/2012 09:27 AM

hmmmm...not worth commenting on unless there is receptiveness to considering changes to the current version. Copying Claire on this email as she might be able to tell us the status. Claire, this is about a brochure on rodenticides that Rusty shared with me.....he said it has already been used at outreach events. my question is whether or not OPP might consider comments/suggested changes. This brochure was shared with us by RD in the context of a call they made to OCHP enlisting our support in doing outreach on rodenticides.

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▼ Russell Wasem---01/19/2012 09:18:59 AM---Good Morning Kathy, If you have comments, we will certainly take them. I am still unable to find ou

From: Russell Wasem/DC/USEPA/US
To: Kathy Seikel/DC/USEPA/US@EPA
Cc: "MARIA GORGO-GOUROVITCH" <mag38@psu.edu>, Laura Parsons/DC/USEPA/US@EPA, Lina Younes/DC/USEPA/US@EPA, ljg5@psu.edu, mxn14@psu.edu, Neil Anderson/DC/USEPA/US@EPA, Kaythi Han/DC/USEPA/US@EPA
Date: 01/19/2012 09:18 AM
Subject: Re: Fw: Illegal Pesticides article and caller - AL DIA Article

Good Morning Kathy,

If you have comments, we will certainly take them. I am still unable to find out where that brochure is as far as internal approval goes. I know it has been printed and distributed previously, but if you have comments or suggestion we will certainly consider them and apply the to future versions.

Best,

Rusty_____

▼ Kathy Seikel---01/17/2012 10:11:14 AM---Thanks, Maria. Rusty. we never heard back from you on whether or not you would like comment son th

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Date: 01/17/2012 10:11 AM
Subject: Re: Fw: Illegal Pesticides article and caller - AL DIA Article

Thanks, Maria.

Rusty. we never heard back from you on whether or not you would like comment son the rodenticide brochure. I think some 'ground truthing" by running it by reps of the target audience and our partners who work with them every day would elicit some helpful comment that could be used to enhance the value of this resource.

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▼ "MARIA GORGO-GOUROVITCH" ---01/17/2012 09:56:30 AM--->>>Dear Russell,>>>We truly appreciate the efforts and considerations of your agency in order to

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To: Russell Wasem/DC/USEPA/US@EPA
Cc: Kathy Seikel/DC/USEPA/US@EPA, Laura Parsons/DC/USEPA/US@EPA, Lina Younes/DC/USEPA/US@EPA, ljg5@psu.edu, Neil Anderson/DC/USEPA/US@EPA, Maia Tatinclaux/DC/USEPA/US@EPA, mxn14@psu.edu
Date: 01/17/2012 09:56 AM
Subject: Re: Fw: Illegal Pesticides article and caller - AL DIA Article

Dear Russell,

We truly appreciate the efforts and considerations of your agency in order to protect the health of children, pets and wildlife through these new rodenticide regulations.

This article was written on August 3rd, 2011 to support the EPA's press release dated 06/07/11. Our main goal was to inform consumers in plain

language about the new EPA rules on rodenticides, warn them about the existence and the danger of using illegal pesticides and, provide information on IPM least toxic alternatives to pesticides such as the use of mouse and rats traps. In order to reach out Spanish speaking communities, we expanded our efforts by translating its content and passing this important information on to Spanish speaking organizations and media outlets.

The rodenticide article included in the PA IPM Fall Newsletter that you read was originally posted in our programs' News Blog on August 3rd. Please follow this link that will take you directly to our website:

<http://extension.psu.edu/ipm/news/2011/epa-new-rules-for-toxic-rodent-control-products>.

Please note that originally this article did not include the sentence that mentions the national data of children's under the age of 6; although according to AAPCC's reports, PCCs annually receive between 12 to 15 thousand reports of children under the age of 6 being exposed to rodenticides products (also shown at slide 6 of EPA's Rodenticide Mitigation Risk Decision webinar). This demographic comprises 86% of all rodenticide calls.

This is consistent with the just-released AAPCC 2010 report. In the Rodenticides Category, there were 13, 553 exposure cases mentioned out of which there were 10, 966 exposure cases of children under the age of 5 (81% of the rodenticides calls).

Thank you very much for your suggestions and clarifications. We will take all this information into consideration in future outreach messages. As we have done in the past, we would like to support and collaborate with your agency for future broader outreach efforts in both English and Spanish-speaking communities. Please let us know how we can help.

Kind regards,
Maria

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